



Debi von Huene <realgirl@burningman.org>

ARRR 2017 Submission received from South Bay

3 messages

Burning Man Regional Network <regionals@burningman.org>
Reply-To: Burning Man Regional Network <regionals@burningman.org>
To: Southbay <southbay@burningman.org>

Mon, Jan 15, 2018 at 3:20 PM

Dear Southbay of South Bay,

Thank you for completing your 2017 ARRR! We truly value the information you have provided. By participating in this survey, you have made your community's voice heard and are helping shape the future of Burning Man. For your records, your answers are included below.

Thank you again for your time and input,
Burning Man Regional Network Team

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GENERAL INFORMATION

1. Region name
South Bay

2. Contact information
Southbay, southbay@burningman.org

3. When did you start to have an active "Burner" type culture in your community?
2005

4. Which of these activities were a part of that start? If you would you like to say more about your region's origin story, please tell us more at the end of the survey. There will be an opportunity for you to write more.
Established routine community gatherings

5. Number of Regional Contacts (RC) in your region
3

6. Changes in your RC team in 2017
Retired RC(s): No
New RC(s): No

7. Regional Contact role and division of responsibilities

8. Did the RCs from your region make the journey to Black Rock City in 2017?
All attended

9. How much do you agree with the following statements?
Our region's relationship to the Burning Man Project helps to support our maturation as a community.: Mostly Agree
Our region's relationship to the network helps to support our maturation as a community.: Slightly Agree

10. Did local leaders (not including Regional Contacts) attend any Burning Man leadership gatherings?
Global Leadership Conference (GLC)

11. Did local leaders (not including Regional Contacts) present at a Burning Man leadership gathering?
None

12. Did you region have an active Burners Without Borders Chapter in 2017?
Yes

COMMUNICATION WITHIN REGION

13. How often is your regional page at regionals.burningman.org updated?

Only when things change

14. Burningman.org regional announce group membership data

To find # of members in your Announce Google group, copy & paste this link and edit with your region's name, and look at top right for info, i.e. "Showing 200 of 880 members".

<https://groups.google.com/a/burningman.org/forum/#!managemembers/XXXXXXXXX-announce/members/active1009,1104>

15. How often do you post to your regional announce group?

Seasonally (more often leading up to BRC)

16. Local mailing list information

17. Facebook group/page information

18. Other social sites used by your Regional group

MeetUp

ENTITIES IN REGION

19. How many Burner focused entities are there within your region? If you enter 1 or more you will be asked for additional information for up to 2 of them.

2

20. Entity #1

21. Entity #2

HAPPENINGS WITHIN THE REGION

22. What types of gatherings and events other than an overnight camping event (Regional burn) or Decompression did your community create or host in 2017?

Town Hall(s), Get-togethers (pot luck), Charity work (Food drives), Fundraisers (for art / theme camps), Educational (workshops, newbie school, skill shares), Civic Projects (BWB, Beach cleanups, art/fire performances, Maker Faire), Social Events (bar nights, group dinners, meetups, Santa Crawls)

23. How many Pre/Decompression style events did your region host in 2017? If you enter 1 or more you will be asked for additional information for up to 2 of them.

None

24. Pre/Decompression Event #1

25. Pre/Decompression Event #2

26. How many burn type (overnight camping) events did your region host?

If you enter 1 or more you will be asked for additional information for up to 2 of them.

None

27. Burn event #1

28. Burn event #2

CIVIC ENGAGEMENT

29. Civic Engagement projects within the region

We want to understand how regional groups engage in civic or community-based creative projects. These could include community-based BWB-style projects, Temple in Derry, Recycle Here Detroit's youth programs, Los Angeles's Carver Gardens, FIGMENT, trash pick up, food drive, supporting a local art event, community garden, creating a fund raiser for public good (improving artist spaces for safety for example). If your community was involved in civic projects, please provide more details about your project(s). How did this project impact your community? (750 word - 1 1/2 page max)

1. The South Bay Chapter of Burners without Borders participated in Burning Man Project's Global Wave of Service this summer. During two of our July events, the chapter organized a "Hygiene Drive" benefiting CityTeam San Jose chapter. The goal of the project was to provide cleanliness, improved health, a sense of dignity and improved self-esteem to impact those struggling with homelessness and/or poverty. As Burners were packing and preparing for the playa, they set aside travel-size items: soaps, shampoos, deodorants, toothbrushes, toothpastes, combs, razors & shaving cream.

South Bay Burners collected enough items to complete 30 kits. Not only did this project demonstrate civic responsibility, through Communal Effort our volunteers were able to provide a sense of Self Reliance to those impacted by homelessness and/or poverty.

2. Participated in the initial installation in the San Jose/Burning Man Arts initiative called "Playa to Paseo". On November 3rd, the art project called Sonic Runway was placed in front of San Jose City Hall for a 3+ month period. South Bay Burners hosted an information booth at the Opening Gala event and energized the burner community to show up, show off their burner finery, and bring their friends, family and co-workers. It was a big celebration and this civic project has kick-started our community again with outreach and visibility to the entire Silicon Valley.

30. Volunteer Hours

Approximately hours community members spent volunteering as a community effort in 2017:
Between 1 and 25

EDUCATION NEEDS, SUCCESSES and CHALLENGES, and CLOSING

31. Community and Organization Development

When considering the current state of your region, please rate the following areas of need and desired support:

Acculturation and local application of the 10 Principles (philosophy): Somewhat needed

Civic engagement support: Very much needed

Entity formation and development: Somewhat needed

Leadership / Board development: Needed

Community design development: No Opinion

Budgeting and reporting: Needed

Fundraising tips : Somewhat needed

Grants and art management tools: Not needed

Fiscal sponsorship: Not needed

Government relations: Somewhat needed

Legal matters: Not needed

32. People Management and Skills

When considering the current state of your region, please rate the following areas of need and desired support:

Meeting facilitation (ranging from town halls to board meetings): Not needed

Project management (goal setting, mission setting): Not needed

Volunteer management/support: Somewhat needed

Succession planning and implementation: Somewhat needed

Interpersonal communication tools: Somewhat needed

Crisis communications support: Very much needed

Public relations support : Very much needed

Conflict resolution training: Very much needed

33. Community Event Production

When considering the current state of your region, please rate the following areas of need and desired support:

Event production support: Somewhat needed

Event spaces/locations: Very much needed

Insurance: Somewhat needed

Fire permits : Somewhat needed

34. Other

When considering the current state of your region, please rate the following areas of need and desired support:

Development of a local leadership gathering: Not needed

Online learning opportunities: Very much needed

Quarterly meetings (in person or online) with HQ staff: Very much needed

Partnering on software programs: Very much needed

35. What ways would your community like to have more engagement from/with the Burning Man Project?

We would like to have more inclusion up front in Playa to Paseo and other Civic Art engagements in the South Bay, including corporate placement (e.g. Google campus, etc.)

36. Please rate the usefulness of the following resources to you as a Regional Contact/Regional Contact team.

Regional Discussion List: Very Useful

Ultraset: Somewhat Useful

Gatherings at BRC: Somewhat Useful
 Local leadership gathering: Not Very Useful
 Global Leadership Conference: Very Useful
 GLCx sessions: Very Useful
 Gathering at community events (Regional burn, decompression): Somewhat Useful
 Other (describe in Comments): Not an Option for Us

37. Please describe a community event or project that was inspired by the resources and gatherings listed in the previous question.

Scott in the East Bay inspired the South Bay to host a Theme Camp Speed Dating. This was something we learned through the Regional Discussion List. We were also inspired by the BWB breakout session at the GLC in 2017 and participated in the Global Wave of Service as a result.

38. Describe your community's greatest strengths. (500 words - 1 page max)

We do art. We do facilitation...builders, makers, dreamers...unique art projects are contributed to Burning Man from the South Bay. We had consistent volunteerism at all of our events. The community has such longevity and is so vast.

39. Describe your community's top three successes throughout the year.

This helps us see where there is growth and illustrate that Burning Man culture is happening and thriving outside of Black Rock City. (1000 words - 2 pages max)

1. Becoming a Non Profit
2. Outreach to local Burners
3. Outreach to the wider community

40. Describe up to three challenges, which your community is facing, or areas for improvement. (1000 words - 2 pages max)

Our challenge is to connect to our community. We find it a huge obstacle that we don't have the tools or visibility to contact up to date and active registered leads for theme camps, art projects and mutant vehicles in our Region. We would like to further foster community involvement and volunteerism, while also focusing on retaining volunteers. We would love to increase our presence to be more of a resource for people to connect to events that are already happening in the community but are not cross-pollinated. We currently have an option on our website to post local events and we are hoping to publicize this offering more widely and to incorporate use of a community calendar.

41. We want your gorgeous photos and videos to illustrate the story of the Global Network.

Please share links to photos, videos, articles, news coverage, etc of major or notable things that happened in your community this year. Don't forget to include descriptions and the name of the photographer/videographer! You are encouraged to submit photos to <https://gallery.burningman.org/> under the Category: Regional Events, then include links to those photos in this ARRR.

Burning Mensch: https://www.facebook.com/events/284668495300738/?active_tab=discussion

First Fridays in San Jose (public outreach booth): https://www.facebook.com/events/1475574525856799/?active_tab=discussion

Photos: <http://bit.ly/2r9vFWK>

<http://bit.ly/2B44cFw>

<http://bit.ly/2mzq5r1>

<http://bit.ly/2mBj3Sr>

<http://bit.ly/2EHZjnW>

Playa to Paseo Opening Gala of Sonic Runway: https://www.facebook.com/events/341294839629195/?active_tab=discussion

Photo: <http://bit.ly/2DBHHe6>

Sonic Runway Press Coverage:

Metro Weekly newspaper (pre-opening): <http://www.metroactive.com/arts/Playa-to-Paseo-Burning-Man-San-Jose-Office-of-Cultural-Affairs.html>

San Jose Mercury News

1. (Pre-opening): <https://www.mercurynews.com/2017/11/01/sonic-runway-to-light-up-downtown-san-jose/>

2. (Opening gala): <https://www.mercurynews.com/2017/11/04/sonic-runway-brightens-san-jose-city-hall-plaza/>
3. (Video): <https://www.mercurynews.com/2017/11/06/the-guys-behind-downtown-san-joses-new-psychedelic-light-show/>

San Jose Mercury News (announcement of extension): <https://www.mercurynews.com/2018/01/08/pizarro-sonic-runway-gets-extended-stay-at-san-jose-city-hall/>

42. Does Burning Man have permission to feature these photos in presentations, website content, informational material about your community and the Global Network?

Yes

43. In closing, is there anything else you wish to share with us? (500 words - 1 page max)

Regional Activities & Outreach:

Our ongoing challenge is to facilitate a local burners' identity with the region, as well as with their campmates. We approached this challenge via several fronts this year.

Third Thursday Meet&Greet: Our monthly happy-hour get together continues to attract new people (either from unconnected theme camps, or new people planning to go to Burning Man for the first time), and we make a conscious effort to vary the location of Meet&Greets over the year, to geographically cover the many cities that make up the South Bay--and bring events closer to burners' workplaces or homes to increase the likelihood that they can attend.

Non-Burner Community Events: A new outreach effort was our physical presence in the broader community, as we hosted a South Bay Burners booth in Burning Mensch in Palo Alto, 2-day SubZero festival in San Jose, First-Friday Art-Walk in San Jose in August & October, and the Sonic Runway grand opening in San Jose. RealGirl engaged with the San Jose First-Friday organizers. Her outreach to the artist community resulted in displays of "Mini-Man" and "Deus Ex Machina interactive gear prototype" in the booth. RealGirl was the focal point for the San Jose Office of Cultural Affairs, Burning Man Arts, and South Bay Burners for the Playa-to-Paseo launch. Manea facilitated Burner community engagement for "Burning Mensch" at the Palo Alto Jewish Community Center, a 2nd year local event which included fire art display by Flaming Lotus Girls, performance by local Fire artists, and participation by Ali BarBar theme-camp.

DirtyCurlie took on the overall design of the Southbay Burners booth for all the 2017 street events. Together with help from RealGirl, we displayed posters of South Bay Burner CORE & honorarium projects. DirtyCurlie additionally reached out to WhyDoYouDoWhatYouDo for posters to display at SubZero, and created physical displays of South Bay Theme-Camp information, upcoming events (What/Where/When), and a spin-the-wheel game of "Burning Man 10-Principles" to better educate the non-Burner public. As a member of the South Bay 2017 art project of "Deus Ex Machina", DirtyCurlie created a 4-panel 'story-board' of DEX art project, to visually demonstrate the process of creating physical art installation for Burning Man from inception to the post-burn clean-up.

Together, the Regional team (RealGirl, DirtyCurlie, and Manea) hosted the booth in all these events and conversed/educated the visitors about Burning Man from art-projects to theme-camps and beyond, and handed out postcards about South Bay Burners website/social media presence. Over 50% of our 2017 new Announce subscriptions were directly result of our direct physical community engagement.

Burner Community Events: Our Burner-specific outreach included participation in the Newbie Orientation event at BMHQ, as well as the regional team hosting the South Bay Burners Newbie BBQ & Theme-Camp speed dating, and Virgin-No-More Graduation Ceremony. Our participation in these events were aimed not only to educate & help the newbie Burners with information about Burning Man Survival Guides and fun-facts, but also connect the seasoned local Burners & theme-camp members & art project leaders to the newbies.

RealGirl <realgirl@burningman.org>

Mon, Jan 15, 2018 at 3:25 PM

To: Manea Trinacria <manea@burningman.org>, Maryam Kheradmand <maryam.kheradmand@burningman.org>

Maryam didn't fill in her questions last night, so I went through copying what I could from the draft we had on Google Drive. I had to do some editing based on the limits of number of characters.

I also copied over the multiple choice items that we we through together last Tuesday.

I spent about 2-1/2 hours locating and creating links for the photos, etc. but I have choir rehearsal tonight (starting at 7) and was not about to wait until 11pm to see if any of this had been done yet.

So, it's final and can no longer be edited. If you have photos that you want included, though, send them to me (or a link) and they can still be uploaded into the UltraNet.

RealGirl

[Quoted text hidden]

Manea Trinacria <manea@burningman.org>

Wed, Nov 7, 2018 at 8:38 PM

To: southbay@burningman.org, Strega Manea Trinacria <sabrynafeawitch@gmail.com>

----- Forwarded message -----

From: **Burning Man Regional Network** <regionals@burningman.org>

Date: Mon, Jan 15, 2018, 3:20 PM

Subject: ARRR 2017 Submission received from South Bay

To: Southbay <southbay@burningman.org>

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