

ARRR 2018

2. General Information

1. Region name

South Bay

Comments:

2. Contact information

Name of Regional Contact submitting ARRR (You) : South Bay

Email address for you or your RC team (survey completion email will be sent to this address) : southbay@burningman.org

3. Number of Regional Contacts (RC) in your region

2

4. Changes in your RC team in 2018

	Yes	No	
Retired RC(s)	X		
New RC(s)		X	

5. Regional Contact role and division of responsibilities

Select **one** of the following that best describes how roles/responsibilities were divided.

As a group, we determined what role/responsibility each person would take on.

Select **one** of the following that best describes how tasks were done.

Though there is some overlap between what we do, we are mostly divided by different roles.

6. Did the RCs from your region make the journey to Black Rock City in 2018?

Some attended

7. How much do you agree with the following statements?

	Totally Agree	Slightly Agree	No opinion	Slightly Disagree	Totally Disagree	
Our region's relationship to the Burning Man Project helps to support our maturation as a community.		X				
Our region's relationship to the Global Network helps to support our maturation as a community.		X				

8. Did local leaders (not including Regional Contacts) *attend* any Burning Man leadership gatherings?

None

9. Did local leaders (not including Regional Contacts) *present* at a Burning Man leadership gathering?

None

10. Did you region have an active Burners Without Borders Chapter in 2018?

Yes

3. Communication within Region

11. How often is your regional page at regionals.burningman.org updated?

Only when things change

12. Burningman.org regional announce group membership data

To find # of members in your Announce Google group, copy & paste this link and edit the X's with your region's name, and look at top right for info, i.e. "Showing 200 of 880 members".

<https://groups.google.com/a/burningman.org/forum/#!managemembers/XXXXXXXX-announce/members/active>

Approx # of subscribers at beginning of year (if known) : 1104

Approx # of subscribers at end of year : 1106

13. How often do you post to your regional announce group?

Monthly

14. Local mailing list information

How many local mailing list(s), not including your Burningman.org regional announce group, does your region have?

None

Tell us more about these mailing lists.

	Name	Estimated number of subscribers at start of year	Estimated number of subscribers at the end of year	Estimated number of active subscribers	Interest area - why do people subscribe?
Primary list					
Additional lists, if any					
Additional lists, if any					

15.

Facebook group/page information

How many Facebook groups/lists are there for your region?

2

Tell us more about these Facebook groups and/or pages.

	Name	Estimated number of members at start of year	Estimated number of members at end of year	Estimated number of active members	Interest area - why do members join?
Primary group/page	South Bay Burners Page	2167	2290		
Additional, if any	SBB Group	?	237		
Additional, if any					

16. Other social sites used by your Regional group

Instagram

Other - Write In (Required): Meetup

4. Entities in Region

17. How many Burner focused entities are there within your region?

If you enter 1 or more you will be asked for additional information for up to 2 of them.

1

18. Entity #1

What type of entity is it?

Non-Profit

If the entity itself is a LLC, official association, partnership, club or trust, is it operating under the umbrella of a non-profit?

Yes

Name of Entity

South Bay Burners Inc.

What year did it start?

2017

Does this entity support a 'burn' or De/Precompression type of event?

No

Did this entity provide financial support to your local 'Burner' community, beyond that directly related to the event it supports?

Local BWB project grants/donations

Other - Tell us more: Fiscal sponsorship

Approximately how much in 'fiscal' support (be it cash donations, or donations of goods) was provided to your local 'Burner' community in 2018? Art grants for an event are not to be included, as this information is captured later.

\$3685

What type of support did this entity provide to a public cause, event or group?

Financial donations

Approximately how much in 'fiscal' support in 2018 (be it art grants, cash donations, or donations of goods) has this entity provided in 2018 to community or public event, group or cause?

\$0

5. Gatherings within the Region

19.

What types of gatherings and events other than an overnight camping event (Regional burn) or Decompression did your community create or host in 2018?

Town Hall(s)
Get-togethers (pot luck)
Fundraisers (for art / theme camps)
Educational (workshops, newbie school, skill shares)
Civic Projects (BWB, Beach cleanups, art/fire performances, Maker Faire)
Social Events (bar nights, group dinners, meetups, Santa Crawls)
Other - Tell us more: Playa to Paseo events (3): Sonic Runway Closing Ceremony, Ursa Mater/Tara Machini opening dedication, Laura Klimpton HaHa & XO opening dedication; San Jose subZERO Festival (2-day event), Tree Decorating - San Jose Christmas in the Park

**20. How many Pre/Decompression style events did your region host in 2018?
If you enter 1 or more you will be asked for additional information for up to 2 of them.**

1

21. Pre/Decompression Event #1

Name of the event #1

Bare Burn

If this event is directly supported by an entity listed in the prior section, please enter the name of that entity here.

Silicon Village Burners

What year did it start?

2018

What was the approximate attendance in 2017?

0

What was the approximate attendance in 2018?

180

What was the average ticket price in 2018?

\$95

Approximate amount given in art grants.

\$0

Select Yes or No for each:

	Yes	No
Official Regional Status?		X
Were you or any other local RCs involved in the production?	X	
Where minors (under 18 years of age) in attendance for any part?		X
Were scholarship tickets provided?	X	
Were directed tickets provided?		X

22. How many burn type (overnight camping) events did your region host?
 If you enter 1 or more you will be asked for additional information for up to 2 of them.

None

6. Civic Engagement

23. Civic Engagement projects within the region

If your community was involved in civic projects, please provide more details about your project(s). How did this project impact your community? (750 word - 1 1/2 page max)

We want to understand how regional groups engage in civic or community-based creative projects. These could include community-based BWB-style projects, Temple in Derry, Recycle Here Detroit's youth programs, Los Angeles's Carver Gardens, FIGMENT, trash pick up, food drive, supporting a local art event, community garden, creating a fundraiser for public good (improving artist spaces for safety for example).

The South Bay Region had a goal of hosting a Civic Engagement project every quarter in 2018. In the Winter, one of our RCs, Dirty Curlie, hosted a fundraising party... In the Spring and Summer our South Bay Chapter of Burners without Borders hosted two clean up events coordinated with larger community organized efforts. In May, we participated in a County Wide Creek Clean up in Mountain View, CA. In Summer, we partnered with the Santa Cruz neighboring region for a California Coastal Clean Up event in Pescadero, CA. In Fall of 2018, the Region participated in a long held San Jose tradition; Christmas in the Park. This was our second year participating in the non-profit event, with over 40 decorations handcrafted to represent Burning Man Principles.

24. Volunteer Hours

Approximate hours community members spent volunteering as a community effort in 2018:

Between 26 and 75

7. Educational Needs, Successes and Challenges, and Closing

25.

Community and Organization Development

When considering the current state of your region, please rate the following areas of need and desired support:

	Not needed	Somewhat needed	Needed	Very much needed	No Opinion
Acculturation and local application of the 10 Principles (philosophy)	X				
Civic engagement support	X				
Entity formation and development	X				
Leadership / Board development		X			
Budgeting and reporting	X				
Fundraising tips		X			
Grants and art management tools	X				
Fiscal sponsorship	X				
Government relations			X		
Legal matters			X		

26.

People Management and Skills

When considering the current state of your region, please rate the following areas of need and desired support:

	Not needed	Somewhat needed	Needed	Very much needed	No Opinion
Meeting facilitation (ranging from town halls to board meetings)	X				
Project management (goal setting, mission setting)	X				
Volunteer management/support		X			
Succession planning and implementation	X				
Interpersonal communication tools		X			
Crisis communications support			X		
Public relations support	X				
Conflict resolution training			X		

27.

Community Event Production

When considering the current state of your region, please rate the following areas of need and desired support:

	Not needed	Somewhat needed	Needed	Very much needed	No Opinion
Event production support		X			
Event spaces/locations			X		
Insurance	X				
Fire permits		X			

28.

Other

When considering the current state of your region, please rate the following areas of need and desired support:

	Not needed	Somewhat needed	Needed	Very much needed	No Opinion
Development of a local leadership gathering	X				
Online learning opportunities			X		
Partnering on software programs			X		

29.

What ways would your community like to have more engagement from/with the Burning Man Project?

We would like to have more inclusion up front in Playa to Paseo and other Civic Art engagements in the SouthBay, including corporate placement.

30.

Please rate the usefulness of the following resources to you as a Regional Contact/Regional Contact team.

	Very Useful	Somewhat Useful	Not Very Useful	Not at all Useful	Not an Option for Us
Regional Discussion List	X				
Ultranet		X			
Gatherings at BRC		X			
Local leadership gathering			X		
Online gatherings (GLCx, All RC Forums, Critical Conversations)	X				
Gathering at community events (Regional burn, decompression)					X
Other (describe in Comments)					X

Comments:

32. Describe your community's greatest strengths. (500 words - 1 page max)

We continue to fulfill our region's Mission Statement to play a key role in the year-round extension of the Burning Man experience. We hosted multiple public outreach events, acculturated new Burners, and sustained the regular gatherings for long-time Burners. We weathered the loss of one of our newest Regional Contacts, and this spurred us to expand our non-profit's board and open up to invite more of the community in the leadership and direction of our activities.

In partnership with Black Rock Arts and the City of San Jose's Office of Cultural Affairs, we attended multiple Playa to Paseo events (Sonic Runway, Ursa Mater/Tara Mechani, and XO/HaHa) and gifted the public with contact information, give-aways, and performances. Participation in these events led to good public coverage in the press (CONTENT magazine article, mention in San Jose Mercury News articles, and Burning Man blogs).

We continue to foster a thriving local art collective which successfully brought its 8th burnable effigy to Burning Man, and offered fiscal sponsorships to the entire region. We also supported the Black Rock Arts/Google East Charleston Project and see this as a great opportunity for even more participation in the display of Burner Art in the South Bay.

We hosted monthly meet & greets nearly every month in various cities in the South Bay: San Jose, Milpitas, Mountain View, Santa Clara, Campbell, and Palo Alto. We strive for consistency in term of the day of the month ("Third Thursdays") but intentionally choose different cities for our location in order to have a broader reach in terms of being close to where people work and/or the evening commute home.

We have a very diverse roster of theme camps that call a South Bay city home: at last count, there were over 90 of them. While this presents a challenge in terms of having a unified regional identity, we are always on the lookout for ways to amplify the message: Regional Scoop, Facebook, Meetup, and Instagram as well as the previously mentioned Playa to Paseo events for public outreach. In February, we invited the community to a Theme Camp roundtable to ask how we could support them. We're constantly meeting and hearing from people in South Bay theme camps, and include a "Theme Camp Speed Dating" feature in our annual virgin picnic event. This helps to connect new and interested burners with the right match in terms of desired experience, size, amenities, and camp dues.

We also hosted two Burners Without Borders activities: a creek clean up in San Jose, and a beach clean up on the coast (in partnership with the Santa Cruz community). Many South Bay Burners are either on the board or are volunteer leads on the unSCruz regional event, and unSCruz attracts a large portion of our community as participants.

We continue to look for new ways to reach out, connect, acculturate, and nurture our region.

33.

Describe your community's top three successes throughout the year.

This helps us see where there is growth and illustrate that Burning Man culture is happening and thriving outside of Black Rock City. (1000 words - 2 pages max)

- A) Offering fiscal sponsorship to local Burner art groups
- B) Expanding our Board with new officers from a diverse cross-section of our community
- C) Public outreach: Participation in three San Jose "Playa to Paseo" public events & subZero street fair weekend

34. Describe up to three challenges, which your community is facing, or areas for improvement. (1000 words - 2 pages max)

- A) Support to search for and install a replacement Regional Contact when one of our 3 stepped down
- B) Inclusion in Black Rock Arts in our backyard (Playa to Paseo, Google Charleston East) event planning and notification of upcoming installations so South Bay Burners can have a presence
- C) Need access to local theme camp and art car leader rosters to make sure we are including them in local outreach and events. Could we be featured and/or participate in a new way in the Theme Camp Symposium? In our last discussion with Iris and Namiko, we mutually suggested a technology enhancement that would allow people to opt-in to local Regional Announce Lists, but haven't heard anything further.

35. We want your gorgeous photos and videos to illustrate the story of the Global Network.

Please share links to photos, videos, articles, news coverage, etc of major or notable things that happened in your community this year. Don't forget to include descriptions and the name of the photographer/videographer! You are encouraged to submit photos to <https://gallery.burningman.org/> under the Categories: Regional Events and/or Global Art, then include links to those photos in this ARRR.

<https://drive.google.com/drive/folders/1ildHleyUfiJxwmuoHwR0WdnTsF7xrCQ?usp=sharing>

36. Does Burning Man have permission to feature these photos in presentations, website content, informational material about your community and the Global Network?

Yes

38. Is this the final version of the survey or do you want to save it and complete it later?

Final Version